



July 12, 2018

Dear City of DeKalb Mayor and Council members:

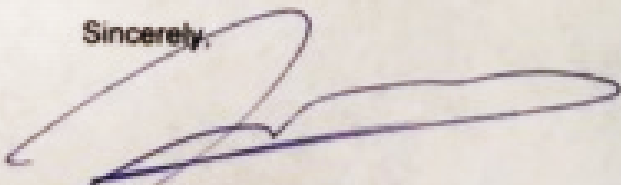
The Egyptian Theatre is the biggest foot traffic generator in Downtown DeKalb. It being closed during the summer months due to no air-conditioning is a challenge for all downtown businesses.

With our Cornerstone and Plaza DeKalb developments coming online soon, I have no doubt the Egyptian Theatre will have a positive impact for the businesses and residents in those buildings. The Egyptian plays a vital role in the quality of life in our community and will attract residents to the area with increased programming.

As a community, one of our competitive advantages with economic development is our unique assets. The Egyptian Theatre is a prime example of that which we should be highlighting to attract development to our community.

In their 2017-2018 season they welcomed 40,000 people through the doors who dined, shopped, filled up with gas, and stayed overnight in DeKalb. This economic impact is critical to the success of our local economy. Community investment in the Egyptian Theatre instills confidence in developers to invest in the Downtown.

As a significant tax payer, property owner, and investor in DeKalb, I urge the DeKalb City Council to approve the Egyptian Theatre funding request to install air-conditioning so they can be open year round. #ItsTimeFor12Months

Sincerely,

John Pappas
Pappas Development