



To: DeKalb City Council Members
From: Shawn Lowe – Program Director 94.9 WDKB
Subject: Egyptian Theatre Air Conditioning Project

December 3rd, 2018

Dear City Council,

My name is Shawn Lowe and I am the Program Director for 94.9 WDKB (Formerly B95) in DeKalb. For many years now I have lived and worked in this community and the Egyptian Theatre has been a staple in this area for as long as I can remember. The increased programming the Theatre has produced in recent years has certainly created a positive impact in this immediate community. Local Businesses thrive on days/nights when the theatre has an event there. The addition of air conditioning in this facility has the direct, positive impact on future growth in our local community.

The more shows the Theatre can produce, the more continued positive influence it will have on the local businesses. While currently the theatre has no air conditioning in the entire building, that certainly impacts the building infrastructure in a negative way and makes it, at times, impossible to produce shows in the hot Midwest summers in Northern Illinois.

With my new position at our Local Radio Station, we are excited to work and partner with the Theatre in the future to help promote shows/events year-round. The addition of an air-conditioned theatre will also help make this community more competitive in the booking of entertainment, whereas that isn't even an option now.

All the staff for WDKB and our parent company Midwest Family Broadcasting fully support the efforts of The Egyptian Theatre to continuously improve the venue and our surrounding area and businesses for years to come.

Shawn Lowe
Program Director
94.9 WDKB
Phone: (815) 758-0950
Cell (815) 540-6173
www.949.wdkb.com