



Hampton Inn DeKalb (near University) IL  
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DeKalb City Council  
DeKalb Municipal Building  
200 South 4<sup>th</sup> Street  
DeKalb, IL 60115

December 13, 2018

RE: TIF Funding for Air-Conditioning and Expansion

Dear DeKalb City Council Members and Mayor,

As General Manager of the Hampton Inn in DeKalb, I see firsthand the impact the Egyptian Theatre has not only on the hotel, but the City of DeKalb. DeKalb takes on a different feel when the Egyptian hosts events. The hotel is hustling with people who are in town to watch the show or the acts themselves are here.

When the Egyptian Theatre hosts shows, they book hotel rooms through the Hampton Inn allowing for direct economic impact. When their 2018-2019 season is concluded, they will have rented nearly 160 room nights with us. The addition of Air Conditioning to the Egyptian Theatre will allow for additional room rentals through the summer months, and will increase the overall economic impact throughout DeKalb.

As it is currently, the hotel struggles more through the summer than any other time of year. We take into account Northern Illinois University being out of school, less events are happening at the Convocation Center, but moreover, the Egyptian Theatre does not program through the summer months.

The Egyptian Theatre has been a staple within DeKalb for nearly 90 years. They have proven their ability to increase and maintain programming. By providing the theatre with funding for air conditioning, you are providing them as well as many other local businesses the opportunity to thrive during a period where there is very little traffic through DeKalb.

I encourage City Council to provide funding for the installation of air conditioning to the Egyptian Theatre.

Sincerely,

Greg Kowalsky  
General Manager  
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