

# Hillside Restaurant and Catering

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To: The City of DeKalb  
Re: Egyptian Theatre  
**#itstimefor12months**

I've been closely involved and invested with The Egyptian Theatre since 1985. Since then, I have observed first hand the impact the theatre has on the community. When there's a show/performance, suddenly the town is alive with energy and excitement. The streets are filled with patrons trying to figure out which business to frequent as they get ready to attend the theatre's performance.

As a co-owner of the Hillside Restaurant, my business has personally been impacted by the success of the Egyptian Theatre when it's open. Business is almost guaranteed, along with exposure and interest.

As an entertainment producer, I have seen the success of shows we've put on at the theatre, and been disappointed when we couldn't use the theatre when it was too hot.

As a performer, I've witnessed the amazing opportunity for local performers to do quality shows at a truly historic theatre for an amazing and unique experience.

As a father, I've enjoyed taking my family to shows for decades.

But the summer months...  
They're wasted.

Lost performances, lost customers, lost exposure, lost income, lost wages, lost experience.

Bottom lines are important. Restricting access to less than a full year sacrifices income and exposure. But it also impacts momentum. Trying to recapture the interest every year when summer ends is lost potential in marketing.

Let's finally fix this.



Gavin Wilson  
Hillside Restaurant  
Country Financial Insurance  
Producer: The Gavin Wilson Show  
President: Annex Theatre Group  
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