

June 26, 2018

DeKalb City Council  
DeKalb Municipal Building  
200 S. 4<sup>th</sup> Street  
DeKalb, Illinois 60115

The Honorable Jerry Smith, Mayor of De Kalb and Honorable Members of the Council, City of De Kalb:

This letter is in support of the Egyptian Theatre's request for TIF funds to install air conditioning in the historic theatre to allow an expansion of events throughout the entire year. First National Bank is proud of our commitment of \$75,000 to further the theatre's ability to attract new events to our community. The Egyptian Theatre has been a great steward of the donated funds from our bank and we can already see a positive impact it has in attracting new patrons to our town.

We believe the Egyptian Theatre is an integral asset in bringing arts and culture to our community and helping to enhance the overall vibrancy to the De Kalb area. We believe the Egyptian Theatre is a core partner in helping to revitalize the downtown area. The impact is both cultural and economic.

Culturally, we believe it will help provide a better quality of life through educational impact, increased access to cultural activities, and increased tourism along with attracting and retaining residents, businesses, and students to the community. Economically, patrons will support the community by meals before & after events, lodging, ticket sales, employment, transportation & gas, clothing & accessory purchases, and marketing dollars with local media.

By committing to these necessary TIF funds to install air conditioning at the Egyptian Theatre, we'll be helping to preserve a historic conduit for bringing much needed entertainment, education, economic, cultural, and cohesion, to the DeKalb community throughout the entire year.

Sincerely,



Jay Riippi  
Marketing Manager, Illinois